



FAIRWAYS TO SUCCESS

Play Better. Lead Different.

Leadership Development & Team-Building Experience

A serious metaphor for leadership performance, adaptability, and team effectiveness.



Program Promise

Participants do not just learn leadership concepts. They practice them through guided dialogue, real-time coaching, golf-based challenges, and facilitated reflection.

What It Is

Fairways to Success is an immersive leadership experience that uses the principles of golf as a practical metaphor for how leaders think, adapt, communicate, and perform under pressure. The experience trades passive classroom instruction for active learning that is practical, relational, and memorable.

Why It Works



Immediate Engagement

Active experiential learning that breaks corporate monotony and sparks meaningful discussion quickly.



Lasting Behavior Change

Actionable insight into how participants lead, adapt, build trust, and influence team performance.

Core Impact Zones



Self

Emotional intelligence, strengths, and growth gaps.



Team

Interpersonal dynamics, trust, and alignment.



Environment

Adaptive style for changing conditions.

The Engine of Lasting Behavioral Change



Behavioral Science

Leverages EQ-i and FIRO to build self-awareness and team insight.



Leadership Frameworks

Applies Situational Leadership principles to dynamic environments.



Experiential Learning

Uses golf-based application, facilitated challenges, and reflection.

Experiential Translation: Play the Lie



The Fairway

Stable Environment



Delegating & Supporting

Empowering aligned teams.



The Rough

Friction / Uncertainty



Coaching

Guiding through interpersonal dynamics.



The Hazard

Crisis / Misalignment



Directing

Clear, decisive tactical intervention.

Program Architecture



Foundational Experience

Condensed format for foundations, alignment, diagnostics, and golf challenges.



Transformational Journey

Deeper experience with diagnostics, adaptive leadership, team dynamics, and action planning.



Coaching Add-On

Post-program coaching applies insights to real challenges and sustains change.



Core Deliverables

Assessment insight, facilitated workshops, experiential golf challenges, leadership reflection, practical tools, and action-planning integration.



Organizational Value

Increased self-awareness | stronger communication | trust-building | real-time collaboration | improved decision-making | better execution | stronger alignment, engagement, and morale.



Best Fit For

Senior teams, emerging leaders, client-facing professionals, offsites, retreats, conferences, ERGs, culture-building activations, and leadership development cohorts.

Powered by Powell Consulting Group

PCG integrates leadership science, behavioral insight, facilitation, and experiential learning to provide practical tools for real-world leadership challenges.

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